# **NY CLS Gen Bus § 350**

Current through 2024 released Chapters 1-59, 61-117

***New York Consolidated Laws Service* > *General Business Law (§§ 1 — 1601)* > *Article 22-A Consumer Protection from Deceptive Acts and Practices (§§ 349 — 350-f-1)***

**§ 350. False advertising unlawful**

False advertising in the conduct of any business, trade or commerce or in the furnishing of any service in this state is hereby declared unlawful.

**History**

Add, L 1963, ch 813, § 1, eff Sept 1, 1963.

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